



Downtown Denver Partnership
**Downtown Denver
Leadership Program**

2026

DOWNTOWN DENVER LEADERSHIP PROGRAM

SPONSORSHIP OPPORTUNITIES





ABOUT THE PROGRAM

The Downtown Denver Partnership's Downtown Denver Leadership Program (DDLP) has been instrumental in nurturing emerging leaders in the city center for over 20 years.

Over the course of this nine-month program, participants will expand their professional networks and hone their leadership skills through engaging professional development workshops, experiential learning components, thought-provoking coursework, and intimate conversations with community leaders, many of whom are alumni of the program. The curriculum is specially designed to connect and grow strong leaders who lead both in and out of the office.

The approximately 60 participants selected for DDLP will represent a cross-section of metro area private, public, and non-profit employers. Selected participants demonstrate a strong commitment to their community, a passion for Downtown Denver, and an interest in building their leadership skills and styles.

Through exposure to an array of community leaders and initiatives, participants will gain insight into the unique opportunities and dynamic challenges inherent to urban environments. They will be empowered to advocate for initiatives that will fortify Denver's core for years to come. Ultimately, they will represent the next generation of leaders who will ensure Denver's vibrancy now and into the future.

CURRICULUM

The program is comprised of:

- **Eight monthly general sessions** where the class will meet in-person for expert-led leadership development workshops, group discussions on city-building topics, class project work and peer-led presentations.
- A **class-led community impact project** representing the culmination of the program and selected by the class during initial general sessions.
- **Small group leadership luncheons** that offer unique opportunities for participants to meet, converse, and build relationships with notable Downtown Denver leaders and decision makers. Guest speakers come from a variety of industries and share their personal career journey, leadership philosophies, and firsthand experience with city-building challenges.
- **Social programming** that gives participants the opportunity to establish deeper connections with peers and downtown community members that will last well beyond the program.

ALL DOWNTOWN DENVER LEADERSHIP PROGRAM SPONSORS RECEIVE:

- Guaranteed participation for one participant of your choice in the Downtown Denver Leadership Program (program fee included).
- Opportunity to invite a number of guests to Welcome Reception (Feb 2026) and Class Presentation (October 2026) depending on sponsorship level.
- Logo placement and/or name recognition in program marketing and promotional materials, including but not limited to: Printed materials, digital assets, electronic communication

TITLE SPONSOR | \$15,000

Named sponsor of all Leadership Development programming.

Unique Opportunities:

- Make brief remarks at key program events attended by DDLP participants, program alumni, program sponsors, DDP Board Members, and DDP staff:
 - Incoming Class Welcome Reception (February 2026)
 - The culmination of the Leadership class - the DDLP Class Presentation (Fall 2026)
- Host one General Session and/or one Leadership Luncheon at a location of your choice.
- Named sponsor of all Leadership Luncheons Series sessions (15+) and leadership workshops.

One Available

LEGACY SPONSOR | \$12,000

Named sponsor of all alumni activations.

Unique Opportunities:

- Make brief remarks at a General Session about your company and how you align in mission and/or ethos with the work that the class will execute around the class project.
- Named sponsor of Alumni Coffee Hour Series (4+), connecting 2026 participants with DDLP alumni network.
- Presents John Parr Leadership award at fall Class Presentation with opportunity to make brief remarks.

One Available

NETWORKING SPONSOR | \$8,000

Named sponsor of a general session and DDLP social event.

Unique Opportunities:

- Make brief remarks at a general session (to be mutually agreed up with Sponsor and DDP).
- Host one general session at company's office (date to be mutually agreed upon).
- Named sponsor of a social event following the general session at a location of sponsor's choice (date & details to be mutually agreed upon).

Three Available

COMMUNITY SPONSOR | \$6,000

Underwrites participation for a community member.

Unique Opportunities:

- We are dedicated to offering an accessible and inclusive program, which is why we provide scholarships on an as-needed basis. The Community Sponsor level not only covers the program fee for one individual from your organization, but also extends a needs-based scholarship to a participant from our community.

Four Available

We know your organizational goals are important to you. We're happy to discuss additional benefits that can be customized and fulfilled upon request. Reach out to sfritzinger@downtowndenver.com to customize an opportunity that works best for you.